

KENTUCKY WORKFORCE INVESTMENT BOARD

BUSINESS MEETING

February 12, 2004
Capital Plaza Tower – Ground Floor
Frankfort, Kentucky

MINUTES

Members Present: Representative Adams, Mr. Baker, Governor Collins, Mr. Garrison, Ms. Grissom, Colonel Head, Mr. Jackson, Ms. Jones, Ms. Meurer, Mr. Mills, Mr. Oilschlager, Senator Pendleton, Mr. Richmond, Mr. Sotsky, Ms. Tamme, Ms. Taylor

Members Absent: Mayor Abramson, Senator Borders, Representative Clark, Mr. Clouse, Mr. Dixon, Mr. Geary, Mr. Layzell, Judge/Executive May, Dr. McCall, Mr. McQueen, Mr. Ramsey, Mr. Rapier, Mr. Richardson, General Shane

CALL TO ORDER

Chairman Ken Oilschlager called the meeting to order at 10:40 a.m. Elizabeth Hack called roll. A quorum was not initially present, but, after the late arrival of additional members, a quorum was established. Action items were voted on after a quorum had been established.

COMMENTS

Chair Ken Oilschlager:

- Gave introductory remarks, reviewing the KWIB's 2003 activities and accomplishments. He noted:
 - the success of the Kentucky Employability Certificate (1,800 awarded in the first 7 months);
 - success in working with the business community;
 - the strength of the strategic plan process and initiative;
 - the new administration and the opportunity for working with them;
 - the number of vacancies on the board (Members whose terms have expired will continue to serve until they are replaced or the appointment renewed the Governor's office for board and commission appointments.); and
 - A study released by U.S. Department of Commerce, *Manufacturing in America*, in which education and training are identified as important.

Education Cabinet Secretary Virginia G. Fox:

- Stated that she had met with the Council on Postsecondary Education and the Kentucky Department of Education boards and expressed appreciation for the leadership of Tom Layzell and Gene Wilhoit in making Kentucky's education system seamless;
- Noted that Governor Fletcher had ceded significant responsibility to cabinet secretaries while reducing the number of cabinets from fourteen to eight, but as Education Cabinet Secretary, she has almost no power over K-12, the CPE, or

KET because each has a statutorily separate board; however, she has both a bully-pulpit and a big table for leading by collaboration. She will encourage economic development, commerce, and multiple education agencies to work together.

- Stated that her goals are healthier, better educated citizens who must be able to read at grade level by the time they finish grade 3;
- Mentioned her support for the American Diploma Project and her desire to link the KEC and the high school diploma;
- Will encourage use of virtual training in more areas; and
- That while Workforce Development will become a department in the Education Cabinet, its functions will not change.

Executive Director Nancy Laprade:

- Presented the new strategic plan;
- Referenced a McKinsey & Company report regarding off shoring and globalization and the responsibility of the public sector in reskilling those who are displaced;
- Gave highlights the 2002-2003 strategic plan goals that had been met; and
- Shared that Virginia is leading a regional employability certificate development project that will include Kentucky.

DTR Commissioner Susan Craft:

- Announced that WIA Title I and Adult Education had met the U.S. Department of Labor performance measures for Program Year 2003 and noted that information was not yet available about the Technical Education/Carl Perkins performance status;
- Noted that staff expects an extension from the U.S. Department of Labor for Kentucky's WIA plan, which expires June 30, 2004;
- Reported:
 - a DOL required data validation review of more than 1,000 client files due by April 1, 2004;
 - that staff is working with partner agencies on an information technology initiative to house testing and assessment data on individuals served through the one-stop system (A training process is being developed with training underway.);
 - the anticipated release of three RFPs (one-stop mystery shopping, one-stop certification, and WIA performance follow-up);
 - the redirection of federal budget funds (increases and decreases) while increasing the total amount of available funds allowed under WIA; and
 - that WIA reauthorization continued to be delayed.

ACTION ITEMS/DISCUSSION

APPROVAL OF MINUTES

Ms. Grissom made a motion, seconded by Mr. Richmond, that the November 12, 2003 minutes be approved as presented. The motion passed.

COMMITTEE REPORTS

Accountability and Funding Committee and Local Liaison: (Report given by Governor Collins)

- An update and overview of the funding streams analysis project had been presented to the committee.
 - The committee recommended that Secretary Fox, Ken Oilschlager and Mike McCall appoint a subcommittee to analyze and evaluate the funding streams data findings.
 - The recommendation was accepted by full board.
- The committee recommended that an extension until June 30, 2005, for the state workforce plan be requested.
 - The recommendation was accepted by full board.

Business and Industry Committee: (Report given by Ms. Meurer)

- Updates on the LED and LMI projects had been made to the committee.
 - A more comprehensive LED presentation and more information on the LMI project will be given at the May meeting.
- The committee decided that a small group will meet to analyze the cluster information and the business services inventory responses. Emphasis will be placed on business representation in the small group.
- The committee did not make a recommendation on the Best Places to Work in Kentucky project.

Marketing and Public Relations Committees: (Report given by Mr. Garrison)

- The marketing RFP has been withdrawn.
- The mystery shopper RFP will be issued shortly.
- The committee reiterated the urgency of the RFP process and requested staff to provide the necessary information to make this possible.
- The committee concurred with the annual report and recommended that the KWIB forward the report to the Governor.
- Mr. Garrison referenced the draft document, *Kentucky's Agenda for Creating a Competitive Workforce Advantage 2004-2008*, to be circulated to key policy makers and the new administration. The committee requested that LWIA information be inserted with the LWIAs' strategic goals. Staff will develop a template.
- Committee recommended that hard copies of the KWIB newsletter be discontinued and that an electronic version and format be developed.
 - The recommendation was accepted by full board.

Youth Committee: (Report given by Colonel Head)

- An update on Youth Resource Mapping project had been presented.
 - This is a resource tool developed by the University of Kentucky School of Social Work Training Resource Center to identify youth services across the Commonwealth.

- A statewide work group will be formed to review the information.
- Regional summits may be held via distance technology.
- A report and recommendations will be made to the KWIB in August or September.

Additional Actions:

A Marketing and Local Liaison work group will review strategic plan actions/strategies.

Mr. Garrison made a motion, seconded by Ms. Grissom, to concur with the Strategic Plan 2004-2008 goals and objectives. The motion passed.

Ms. Grissom asked that the new administration be made aware of the results of the business roundtables (white paper).

Chairman Oilschlager adjourned the meeting at 12:05 p.m.